

COGNAC GROSPERRII

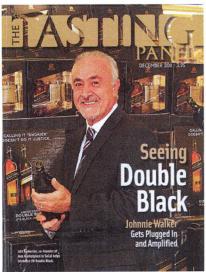
FEATURED IN The Tasting Panel DECEMBER 2011

From Dated to Dating

Cognac sheds its skin for a new demographic.

Cognac has built its reputation through blending, but one cognac merchant is set to challenge that. Cognac Grosperrin has a line of vintage cognacs aimed at the connoisseur which are unblended, at a higher proof and highlight the amazing complexity and personality that a single vintage barrel of cognac can have. "Complexity and personality are not the same thing," explains Guilhem Grosperrin. "You can make something pleasant and technically correct, but it's boring."-GEOFFREY KLEINMAN

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