

conduct the artist formerly known as Hot Bar Brands by polling our very own top 50.

Voices from the team at Leslie Henry could be heard through telephone receivers from Melbourne to Budapest, Edinburgh to Singapore. The team asked the top bars which brands were best-sellers and which were – to borrow from Twitter – trending.

A trending brand might not be doing the same volumes as a best-seller but it's a brand that customers are increasingly asking for. We also included a couple of new categories this year – champagne and water – as well as expanding the cocktail questions to include the likes of aperitifs and after-dinner drinks. The idea is to paint as accurate a picture of what is being consumed in bars around the world as possible.

Respondents – to use the fancy terminology – included bar owners and bartenders from the likes of the best bar in the world, the Artesian, London; PDT, New York; Nightjar, London; Bramble, Edinburgh; Employees Only, New York; Dry Martini, Barcelona; Black Pearl, Melbourne; Asoka, Cape Town; American Bar at the Savoy, London; Tippling Club, Singapore; Palmer & Co, Sydney; Boutiq Bar, Budapest; Chainaya Tea & Cocktails, Russia and Schumann's Bar, Munich.

Let us know what you think of the survey: lucy.britner@drinksint.com



- 1 Hennessy
- 2 Rémy Martin
- 3 Martell
- 4 Pierre Ferand
- 5 Courvoisier
- 6 Otard
- 7 Groperrin
- 8 Camus
- 9 Torres
- 10 Hine